



COOKIE POLICY

As SASA Polyester Sanayi Anonim Şirketi ("SASA"), we use cookies on our website <https://www.sasa.com.tr> ("Website") to ensure you can make the most efficient use of it and to enhance your user experience. This policy provides information on what cookies are, the purposes for which they are used, the types of cookies, how they can be controlled, and the data processed through cookies.

This text has been prepared to inform you, as the relevant person, in accordance with Article 10 of Law on The Protection of Personal Data No. 6698 and the Guide on Cookie Practices published by the Personal Data Protection Authority, about the cookies that will be processed through the Website during your visit. Additionally, this text provides information on the purposes for which cookies are used on our site, the types of cookies used, and how you can control these cookies. For the clarification text regarding cookie usage, you can visit website [sasa.com.tr/content/files/Our-Cookie-Clarification-Text.pdf](https://www.sasa.com.tr/content/files/Our-Cookie-Clarification-Text.pdf).

What are Cookies and Why Are They Used?

Cookies are files or pieces of information that can be stored on your computer (or other internet-enabled devices such as smartphones and tablets) when you visit a website.

In another definition, cookies are low-sized rich text formats that allow certain information about users to be stored on users' terminal devices when a website is visited.

A cookie typically contains the name of the website it was taken from, the "lifetime" of the cookie (e.g., how long it will be kept on your device), and a unique numerical value. Cookies save your actions and preferred settings during your browser session or for your next visit to our website. If you visit our websites again, this information will be sent back to the server. This way, your computer or mobile device is automatically recognized again, and for example, your preferred settings are automatically loaded for your convenience.

Additionally, cookies can be used to better customize our services according to your interests and needs and/or to speed up your future activities and experiences on our websites.

What are the Types of Cookies?

According to their parties:

- **First Party Cookies:** These are cookies created by users and placed on the website, which are under our control.
- **Third Party Cookies:** These are cookies created and managed by third-party companies we collaborate with.

According to their storage duration:

- **Session Cookies:** These are cookies that exist only while users' browsers are open and are deleted when the browser is closed.



- **Persistent Cookies:** These are cookies that remain persistent until a specific expiration date after the user's browser is closed. These cookies become active when the website is revisited and are used to identify the visit made from the same computer.

According to their usage purposes:

- **Mandatory Cookies (Always Active)**

Mandatory cookies are cookies placed on your device during your viewing of the Website and are necessary for the proper functioning of the online services offered.

- **Performance and Analytical Cookies (Optional)**

Performance and analytical cookies allow us to track and analyze the visit and traffic on the Website. Through these cookies, we can obtain information such as which areas on the Website are visited most or least frequently and optimize the traffic of the Website. In cases where you explicitly request the relevant data collection service the data processing activity we perform during the use of these cookies, which are used for purposes that will not significantly affect users' privacy, such as obtaining general-statistical information, is the data processing activity we perform during the use of first-party analytical cookies, which are statistical measurement tools.

- **Personalized Advertising and Marketing Cookies (Optional)**

Personalized advertising cookies are used to make personalized product and service promotions suitable for your viewing history and visitor profile on the Website or outside the Website.

Below you can find the different types of cookies we use on the Website. Both first-party cookies (placed by the Website you visit) and third-party cookies (placed by providers other than the Website you visit) are used on the Website.

Performance and Analytical Cookies					
Cookie Name	Provider	Purpose of Use	Duration of Use	According to Duration	Party
.ShopExpress.Account	Company	This cookie is used for user account management. It tracks the user's login status, account information, and other account-related information.	Persistent	Session	First
.ShopExpress.Antiforgery	Company	It provides protection against Cross-Site Request Forgery (CSRF) attacks. It contains security tokens to protect	Persistent	Session	First



		the user's session and transactions.			
.ShopExpress.Authentication	Company	It stores the user's authentication credentials. It is used to verify that the user has logged into the website and to manage authentication processes throughout the session.	Persistent	Session	First

To Whom and For What Purpose the Processed Data Can Be Transferred

The data collected for the purposes mentioned above may be transferred to consultants located domestically and service providers that provide technical services related to cookies through IT infrastructure, from whom we receive services within the scope of our legitimate interest, and to legally authorized public institutions and legally authorized private organizations within the scope of fulfilling our legal obligations and as explicitly stipulated in the laws.

The data processed through the use of cookies include;

- Location,
- IP,
- Operating System,
- Browser Language,
- Browser Information,
- Device Information,
- Reference Url Information

These are collected for the purpose of reporting by analyzing user behavior on the Website.

Cookie Settings from Browser Settings

When you visit the Website, you can make your choice by clicking on either the "Accept Cookies" or "Reject Cookies" button in the cookie notification window that appears.

Additionally, you can partially control it through the settings of the browser you use. You can access information on managing cookies in commonly used browsers through the following links:

- *Google Chrome*

(<https://support.google.com/accounts/answer/61416?co=GENIE.Platform%3Dde%20sktop&hl=en>)

- *Mozilla Firefox*



(<https://support.mozilla.org/en-US/kb/enhanced-tracking-protection-firefox-desktop>)

- *Microsoft Edge*

(<https://support.microsoft.com/en-us/windows/delete-and-manage-cookies-168dab11-0753-043d-7c16-ed5947fc64d>)

- *Safari*

(<https://help.apple.com/safari/mac/9.0/#/sfri40732>)

- *Opera*

(<https://help.opera.com/en/latest/web-preferences/>)

The Board of Directors undertakes to fulfill the requirements specified in this policy and expects SASA employees to fulfill the same commitments.